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FOR IMMEDIATE RELEASE

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Date issued: 4/27/17

“Pecatonica Paddle” Pecatonica Pride & Habitat Awareness May 27th

Blanchardville, WI – The Producer-Led Watershed Group, Pecatonica Pride has teamed up with Southwest Badger RC&D to offer a fun and informative paddle event on the Pecatonica River on May 27, 2017. Purple Loosestrife, Rusty Crayfish and Japanese Hop are three invasive species that are a major threat to Wisconsin’s wetlands and waterways. They decrease plant diversity by out competing and damaging native flora/fauna communities. In some cases they can impede recreation accessibility and enjoyment and cause shoreline erosion and degraded water quality. Paddlers will learn how to identify key invasive species and other sources of degradation threatening river habitat. With persistence, education, and awareness we can all help protect and restore our special places and recreational resources.

The paddle will begin at the boat landing at River Road at 10:00 a.m. and will end in Argyle Wisconsin (approximately 2 ½ hrs). Participants are encouraged to bring their own canoe or kayak or they may rent one that has been reserved for this trip for a fee of \$15 each. To sign-up, please contact Don Barrette at don.barrette@swbadger.org or via phone at (608) 348-7110. Be sure to include the # of people in your party, your e-mail, phone #, and whether or not you need to rent a canoe or kayak. Bring water, sunscreen and a lunch, if desired. If there is inclement weather the rainout date will be May 28th and all participants who have RSVP’d will be contacted by e-mail.

Pecatonica Pride Producer-Led Watershed Association is a collaboration of community groups, farmers, fishers, landowners and river lovers working together to improve and promote the Pecatonica River and its tributaries. For more information about other activities being sponsored by Pecatonica Pride, go to: <https://www.facebook.com/pecatonicapride>.



Southwest Badger Resource Conservation & Development Council, Inc. is a 501(c)(3) non-profit organization working in the Southwest Wisconsin region. The organization’s mission is to implement natural resource conservation and rural economic development in the area through education and best practices relating to agriculture, grassland, forests, and surface waters. Visit www.swbadger.org for more information or “like” our facebook page - www.facebook.coc/swbadger .